



**GEOFINTY SOLUTIONS PVT. LTD.**

**A platform for your IT investments**

# Company

# Profile



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## WHY US?

Choose Geofinity for tailored, innovative IT solutions driving business growth and efficiency. Trust us with your IT investment for success.

## SERVICES WE OFFER

Explore our specialized IT services: ERP, ecommerce, recruitment, dynamic web solutions, expert consultations—empowering digital success.

## OUR DOMAINS

Explore our expertise in Manufacturing, Services, Distribution, Retail, Education, and Healthcare sectors.

## JOIN US

Join us to make it right to guide your business in a proper way and be part of driving innovation and excellence in technology solutions.

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## ABOUT US

Geofinity transforms businesses with cutting-edge software, driving innovation and competitive advantage through strategic partnerships.

## WHAT WE DO?

We innovate projects with cost-effective solutions, partnering with top IT vendors like IBM for customized software and services.

## PRODUCT WE OFFER

Explore our product offerings: robust ERP, healthcare ERP, powerful ecommerce, recruitment, dynamic web solutions, expert IT consultations

## MEET OUR TEAM

Our team blends expertise, innovation, and passion to deliver top-tier IT solutions, driving business growth.





# ABOUT US

Welcome to Geofinity, your ultimate partner in technology. We are dedicated to transforming your IT investments into powerful tools for growth and innovation ,with a focus on delivering tailored solutions. We help businesses harness the full potential of technology. Our team of experts is committed to excellence and customer satisfaction, ensuring that you achieve your strategic goals.

## VISION

**Our Goals:** We envision a future where technology seamlessly integrates into every aspect of business and life, driving efficiency and creating new opportunities.

**Innovation Focus:** Embracing cutting-edge technologies and trends to pioneer industry advancements and digital transformations.



## MISSION

**Our Mission:** To bridge the gap between technology and success by delivering cutting-edge solutions that exceed client expectations.

**Client-Centric Approach:** Tailoring strategies and solutions to meet unique business needs, ensuring maximum value and impact.

## OUR CORE VALUES

- **Integrity:** Upholding honesty, transparency, and ethical practices in all interactions.
- **Innovation:** Fostering a culture of creativity, exploration, and continuous improvement.
- **Customer-Centricity:** Placing clients at the heart of everything we do, ensuring their needs are met with dedication and empathy.
- **Excellence:** Striving for the highest standards of quality in our solutions, services, and relationships.

## OUR INNOVATION HUB



**Research and Development**



**Innovative Solutions**



**Collaborations**



**Innovation Culture**



**Prototyping and Testing**



**Emerging Technologies**





# WHY US?

## **LEADING SOLUTIONS: TRUSTED BY TOP INDUSTRY PLAYERS**

Geofinity is renowned for delivering tailored solutions that exceed industry standards. With deep expertise and a relentless commitment to excellence, we provide customized solutions that enhance efficiency and strategic advantage for our clients, ensuring they stay ahead in a competitive landscape.

## **BUILDING STRONG PARTNERSHIPS: YOUR SUCCESS IS OUR PRIORITY**

At Geofinity, we prioritize building strong, collaborative partnerships with our clients. By aligning closely with your business goals and values, we ensure proactive support and innovative solutions that drive mutual success and sustainable growth.

## **CUSTOMIZED EXCELLENCE: MAXIMIZING YOUR RESOURCES**

We specialize in optimizing resource utilization through meticulous analysis and strategic planning. Our tailored solutions empower your organization to achieve operational excellence, cost-effectiveness, and long-term success in a rapidly evolving market.





## **INNOVATIVE APPROACH: PIONEERING TECHNOLOGY RESPONSIBILITY**

Geofinity leads with innovation, integrating cutting-edge technologies to address complex challenges responsibly and proactively. Our scalable and adaptive solutions deliver robust defenses, strategic advantages, and resilience in an ever-changing business environment.

## **TAILORED EXPERTISE FOR STRATEGIC GOALS**

With decades of industry experience, Geofinity offers tailored expertise that aligns seamlessly with your strategic objectives. Our adaptive approach ensures agile integration and sustainable growth, supporting your journey towards continuous success and market leadership.





# WHAT WE DO?



## Enterprise Resource Planning

Streamline your business operations with ERP:  
Efficient, Real-time Planning for all your enterprise needs!



## Web \ Cloud services

Enhancing your web presence with comprehensive site management and compelling visualizations.



## Product Marketing

Comprehensive product analysis and evaluation for market success.



## Content Management

Curating, organizing, and optimizing content for broader audience engagement using data-driven keyword selection.



## Big Data

Unlock hidden insights and drive smarter decisions with our Big Data Analysis: transforming vast data into actionable intelligence for your business success!



## Brand Management

Establishing effective distribution networks and influencing consumer trust, leveraging deep commercial insights into branding





# SERVICES WE OFFER

## ■ Enterprise Resource Platform

### **Accounting:**

- General Ledger: Manages all financial transactions and provides a clear overview of the company's financial health.
- Accounts Receivable/Payable: Tracks money owed to and by the company, ensuring efficient cash flow management.
- Tax Management: Handles tax calculations, compliance, and reporting, streamlining financial operations.

### **Sales Orders:**

- Sales Orders: Enables creation, tracking, and fulfillment of customer orders seamlessly.
- Quotations: Generates and manages price quotes for products or services, facilitating sales negotiations.
- Customer Management: Centralizes customer information for personalized service and efficient relationship management.

Each module in ERPNext integrates seamlessly, enhancing overall business efficiency and customer satisfaction.



## ■ Ecommerce Platform

We offer tailored solutions for ecommerce businesses, starting with customizable online storefronts that reflect your brand identity. Our platform simplifies product catalog management, making it easy to list and categorize items while integrating secure payment gateways for seamless transactions. Streamlined order processing and inventory management ensure efficient operations from placement to delivery, complemented by integrated shipping solutions for reliable logistics. Enhance customer engagement through user-friendly account management, targeted marketing campaigns, and responsive customer support via multiple channels. Gain valuable insights with robust analytics on sales performance, customer behavior, and business metrics, empowering informed decisions for strategic growth.

## ■ Recruitment Platform

Our recruitment platform offers a complete suite of services designed to streamline hiring processes. From customizable job listings that attract top talent to intuitive applicant tracking systems, we simplify candidate management and ensure seamless communication between employers and applicants. Our platform integrates robust analytics to track recruitment metrics and optimize hiring strategies. With automated workflows and collaborative tools, we empower HR teams to make informed decisions efficiently, driving organizational success through effective talent acquisition.





## ■ **Additional Services**

### **Web Solutions:** Elevating Your Online Presence

Our web solutions include custom website development, responsive design, and robust e-commerce platforms tailored to enhance user experience and drive conversions. Whether launching a new site or refining an existing one, we integrate design and functionality seamlessly to reflect your brand and engage your audience effectively.

### **IT Consultations:** Strategic Digital Guidance

Our IT consultations offer expert insights into technology adoption, infrastructure management, cybersecurity, data analysis, policy documentation, monitoring and evaluation (M&E) and cloud solutions. Tailored to align with your business objectives, our strategies optimize IT investments and enhance operational efficiency, empowering your organization for sustainable growth and competitive advantage.



# PRODUCTS WE OFFER

## OptERP - "Where Simplicity Meets Power"

### Modules:

1. Financial Accounting: Full-fledged accounting module covering every aspect of bookkeeping.
2. Order Management: Sales and purchase cycles, from purchase to sales orders.
3. HR and Payroll: Manage the full employee life cycle from onboarding, payroll, attendance, expense claims, assets to separation.
4. Manufacturing: Effectively maintain and manage multilevel bill of materials, production planning, job cards & inventory.
5. CRM: Win and retain more customers by optimizing the sales process. Track leads, opportunities, and send quotes on the go.
6. Projects: Deliver both internal and external projects on time, budget, and profitability. Track tasks, timesheets, and issues by project.
7. Helpdesk: Deliver a better service experience with an intuitive issue tracker and an integrated knowledge base.
8. Asset Management: Maintain and manage details of assets, their movement, value adjustment, and depreciation.
9. Website: OptERP comes with fully-featured content management with blogs, web pages, and forms.



# Enterprise the right way

## Key Features

1. Full Automation of Business
2. Paperless Solution
3. Legally Compliance
4. Customizable Solution
5. Flexible to your Business Requirement
6. User Friendly and Instant Integration
7. Easy Data Migration
8. All in One Package
9. Hassle Free Data Backup and Recovery
10. Software in your Brand Name and domain
11. No Technical Knowledge required
12. Cloud Based Service
13. Integrated Email and SMS service



# OUR DOMAINS

- **Manufacturing**
  - Specializing in solutions tailored for production processes, supply chain management, and operational efficiency in manufacturing industries.
- **Services**
  - Offering comprehensive service management solutions, including field service management, customer support systems, and service optimization tools.
- **Distribution**
  - Providing logistics and distribution management solutions to streamline inventory management, order fulfillment, and supply chain operations.
- **Retail**
  - Enhancing retail operations with POS systems, inventory control, customer relationship management, and omnichannel retail solutions.
- **Education**
  - Supporting educational institutions with student management systems, learning management platforms, and administrative tools for efficient school operations.
- **Healthcare**
  - Delivering healthcare management solutions, including patient care systems, electronic health records (EHR), medical billing, and telemedicine platforms.



# OptERP - "EMPOWERING HEALTHCARE PROVIDERS"

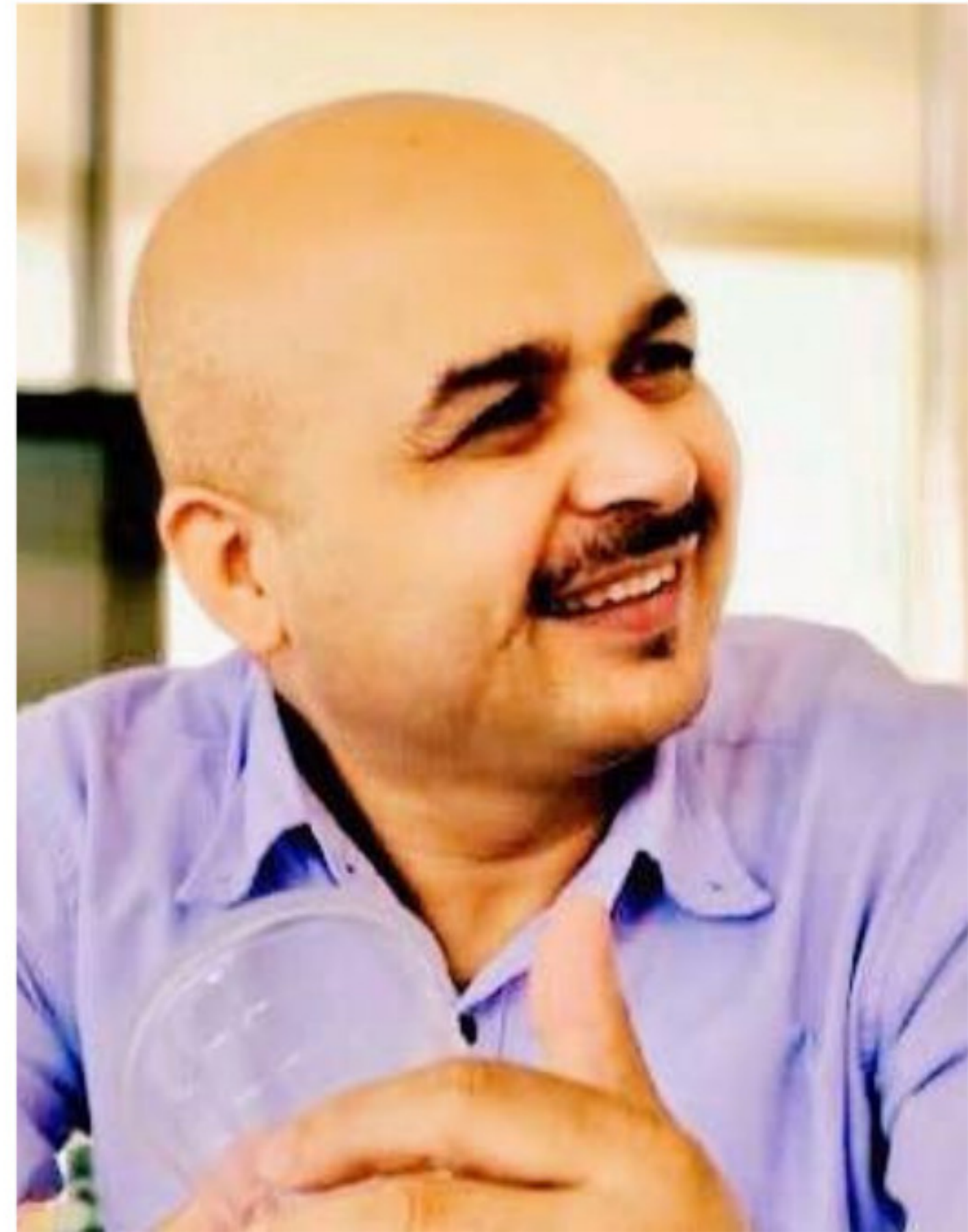
Our ERP solution for healthcare recruitment offers specialized features tailored to streamline your hiring processes:

- **Advertise a Job:** Easily create and manage job postings tailored to healthcare roles, reaching qualified candidates efficiently.
- **CV Search:** Access a vast database of healthcare professionals' CVs to find the best matches for your job openings.
- **Recruiter Profiles:** Manage and showcase recruiter profiles, highlighting expertise and credentials to build trust with healthcare clients and candidates.
- **Temporary Staffing (Temp Search):** Facilitate temporary staffing needs by swiftly finding qualified healthcare professionals for short-term assignments.
- **Display Jobs for Agencies:** Collaborate seamlessly with agencies by displaying job opportunities and coordinating recruitment efforts effectively.



# OUR TEAM

Meet the experienced and talented individuals behind Geofinity's success. Our team embodies deep expertise in IT solutions and a passion for innovation, dedicated to delivering exceptional service and driving your business forward with tailored excellence. We're committed to understanding your unique challenges and crafting solutions that propel your growth and success in the digital landscape.



**JYOTI KHANAL**  
CEO



**SUJIT MAHARJAN**  
CTO



**CHIJ BDR. LAMA**  
COO



**YUB RAJ SHAHI**  
CMO

Driven by collaboration and continuous learning, each Geofinity team member brings unique insights to every project. We thrive on challenges, ensuring our solutions exceed your business needs.





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# Let's Connect With Us!

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